

25 May 2012

MEDIA ASIA WARNS AGAINST FRAUDULENT MEMBERSHIP SCHEME

Media Asia Group Holdings Limited (“Media Asia” together with its subsidiaries, the “**Group**”) would like to alert public to a fraudulent membership scheme (“Scheme”) which has recently been circulating on the internet and via Skype. The wrongdoers deceptively allege that they have authorization of the Group and attempt to induce victims to make an investment in the film-making business of the Group to be done, by way of submitting the “application form” stating their personal information and bank account details.

The purpose of this Notice is to inform the public that the Group (i) has no connection to the Scheme; (ii) has never authorized any party, organization and individual to deal with the Scheme; and (iii) has no liability in connection with the Scheme. The Group will shortly be making a report to Hong Kong Police Force and any relevant authorities to investigate the above.

The public is urged to be careful in dealing with anyone purporting to give assistance in matters concerning the Group.

You can contact our Legal Department at the details below.

Legal Department

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