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Rojam Entertainment Holdings Limited

(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)

(Stock Code: 8075)

ANNOUNCEMENT

Reference is made to the announcement jointly issued by Rojam Entertainment Holdings Limited (the “**Company**”) and eSun Holdings Limited (“**eSun**”) dated 31 March 2011 in relation to, among other things, conditional issue of new shares and convertible notes of the Company; discloseable transaction of eSun; possible unconditional mandatory cash offer to acquire all shares, options and existing convertible bond and cancellation of all outstanding share options of the Company; and resumption of trading in the shares of the Company and eSun (the “**Announcement**”). Capitalised terms used in this announcement shall have the same meanings as those defined in the Announcement unless otherwise specified.

The Board announces that trading in the Shares on the GEM of the Stock Exchange remains suspended pending the release of an announcement relating to the possibility that the Company may become a “cash company” as stipulated under Rule 19.82 of the GEM Listing Rules upon the First Completion.

By order of the Board
Rojam Entertainment Holdings Limited
Etsuko Hoshiyama
Company Secretary

Hong Kong, 1 April 2011

As at the date of this announcement, the Board comprises three executive Directors, namely Ms. Etsuko Hoshiyama, Mr. Chan Chi Ming, Alvin and Mr. Luk Hong Man, Hammond; and four independent non-executive Directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi, Mr. Yeung Wai Hung, Peter and Mr. Wong Kam Choi.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Group. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement in this announcement misleading.

All Directors jointly and severally accept full responsibility for the accuracy of the information contained in this announcement and confirm, having made all reasonable enquiries, that to the best of their knowledge, opinions expressed in this announcement have been arrived at after due and careful consideration and there are no other facts not contained in this announcement, the omission of which would make any statement in this announcement misleading.

This announcement will remain on the GEM website at www.hkgem.com on the “Latest Company Announcements” page for at least 7 days from the date of its posting and on the website of the Company at www.rojam.com.