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Stock Code: 8075Website: www.rojam.com

APPOINTMENT OF INDEPENDENT NON-EXECUTIVE DIRECTOR, AND MEMBER OF AUDIT COMMITTEE AND REMUNERATION COMMITTEE

The Board is pleased to announce that Mr. Wong Kam Choi has been appointed as an independent non-executive director and a member of the audit committee and the remuneration committee of the Company with effect from 14 April 2010

The board of directors (the "Board") of Rojam Entertainment Holdings Limited (the "Company") is pleased to announce that Mr. Wong Kam Choi ("Mr. Wong") has been appointed as an independent non-executive director and a member of the audit committee and the remuneration committee of the Company with effect from 14 April 2010.

Mr. Wong, aged 43, has over 10 years' experience in design and printing industry. He is currently substantial shareholder and director of a design and printing company. Mr. Wong has also been dedicating to wide range of community services in Hong Kong and Southern China. He is a committee member and/or vice chairman of a number of non-profit organizations and government bodies including Sik Sik Yuen and the Chinese People's Political Consultative Conference of Guangzhou, Liwan.

Mr. Wong has signed a letter of appointment with the Company for a term of one year and will be subject to retirement by rotation and re-election at the next general meeting of the Company in accordance with the articles of association of the Company. Pursuant to the terms of his letter of appointment with the Company, Mr. Wong will receive an emolument of HK\$10,000 per month which is determined with reference to the prevailing market rate and his duties and responsibilities in the Company.

Mr. Wong (i) does not have any relationship with any directors, senior management, management shareholders, substantial shareholders, or controlling shareholders of the Company; (ii) does not have any interests in the shares of the Company within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong); (iii) does not hold other positions with the Company and other members of the Group; and (iv) has not held any directorship in the last three years prior to his appointment in any public companies the securities of which are listed on any securities market in Hong Kong or overseas.

There is no information to be disclosed pursuant to paragraphs (h) to (v) of Rule 17.50(2) of the GEM Listing Rules nor are there any matters relating to Mr. Wong that need to be brought to the attention of the shareholders of the Company.

Taking this opportunity, the Board also expresses its warmest welcome to the appointment of Mr. Wong.

By order of the Board Etsuko Hoshiyama Company Secretary

Hong Kong, 14 April 2010

As at the date of this announcement, the board of directors comprises three executive directors, namely Ms. Etsuko Hoshiyama, Mr. Chan Chi Ming, Alvin, and Mr. Luk Hong Man, Hammond and four independent non-executive directors, namely Mr. Chan Chi Yuen, Mr. Zhang Xi, Mr. Yeung Wai Hung, Peter and Mr. Wong Kam Choi.

This announcement, for which the directors of the Company collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on the Growth Enterprise Market of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief: (1) the information contained in this announcement is accurate and complete in all material respects and not misleading; (2) there are no other matters the omission of which would make any statement in this announcement misleading; and (3) all opinions expressed in this announcement have been arrived at after due and careful consideration and are founded on bases and assumptions that are fair and reasonable.

This announcement will remain on the GEM website at www.hkgem.com on the "Latest Company Announcements" page for at least 7 days from the date of its posting and on the website of the Company at www.rojam.com.