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## **Media Asia Group Holdings Limited**

*(Incorporated in the Cayman Islands and continued in Bermuda with limited liability)*

**(Stock Code: 8075)**

### **ELECTION OF LANGUAGE AND MEANS OF RECEIPT OF CORPORATE COMMUNICATIONS**

The Company announces that, pursuant to Rules 16.04A and 16.04B of the GEM Listing Rules, the Bye-laws and all applicable laws and regulations, arrangements are being made by the Company to ascertain the preferences of the Shareholders with respect to their choice of language and means of receipt of all future Corporate Communications.

If the Company does not receive the duly completed and signed Reply Form or any response indicating any objection from the Shareholders in writing on or before 24 January 2022, such Shareholders will be deemed to have consented to receiving the Website Version of all future Corporate Communications.

### **INTRODUCTION**

In support of environmental protection and for the purpose of saving printing and mailing costs in the long run, arrangements are being made by the Company, pursuant to Rules 16.04A and 16.04B of the GEM Listing Rules, the Bye-laws and all applicable laws and regulations, to ascertain the preferences of the Shareholders with respect to their choice of language (in English version only, in Chinese version only or in both English and Chinese versions) and means of receipt (in printed form or by electronic means through the Company's website) of all future Corporate Communications.

The Company recommends the Shareholders to choose the Website Version of all future Corporate Communications to support environmental protection. Shareholders are entitled at any time by giving the Reasonable Notice to the Company c/o the Branch Share Registrar or by sending an email to [8075-ecom@hk.tricorglobal.com](mailto:8075-ecom@hk.tricorglobal.com) to change their choice of language and/or means of receipt of the Corporate Communications.

## PROPOSED ARRANGEMENTS

In accordance with Rules 16.04A and 16.04B of the GEM Listing Rules, the following arrangements will be made by the Company:

1. The Company will send a letter to the Shareholders on 24 December 2021 (the “**First Letter**”) together with a reply form with a freepost mailing label (applicable for posting within Hong Kong only) (the “**Reply Form**”), in both English and Chinese versions, to enable them to elect any one of the following options:

Option 1: to access the Website Version of all future Corporate Communications instead of receiving printed copies by mail, and to receive a notification of the publication of the Corporate Communications on the Company’s website; or

Option 2: to receive by mail the printed English version of all future Corporate Communications only; or

Option 3: to receive by mail the printed Chinese version of all future Corporate Communications only; or

Option 4: to receive by mail both the printed English and Chinese versions of all future Corporate Communications.

**The Reply Form should be duly completed, signed and returned by mail or by hand delivery to the Company c/o the Branch Share Registrar at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com on or before 24 January 2022.**

**The First Letter will indicate that if the Company does not receive the duly completed and signed Reply Form or any response indicating any objection from the Shareholders to access the Website Version of the Corporate Communications on or before 24 January 2022, and until the Shareholders inform the Company c/o the Branch Share Registrar by giving the Reasonable Notice to Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com, such Shareholders will be deemed to have consented to receiving the Website Version of all future Corporate Communications, and a notification of the publication of the Corporate Communications on the Company’s website will be sent to such Shareholders in the future.**

2. With respect to those Shareholders who choose to receive the Corporate Communications in printed form, the Company will send the selected language version(s) of the Corporate Communications to them unless and until they inform the Company c/o the Branch Share Registrar by giving the Reasonable Notice to Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com that they wish to receive the Corporate Communications in the other (or both) language(s) (as the case may be), or to receive the Website Version of all future Corporate Communications.

3. When each of the printed Corporate Communications is sent in accordance with the arrangements described above, a letter (the “**Second Letter**”) together with a request form with a freepost mailing label (applicable for posting within Hong Kong only) (the “**Request Form**”), in both English and Chinese versions, will be attached to or printed at some prominent place in the relevant Corporate Communications, specifying that the Corporate Communications prepared in the other language will be available upon request. Shareholders may at any time request for the other language of the Corporate Communications by completing and returning the Request Form to the Company c/o the Branch Share Registrar or by email to 8075-ecom@hk.tricorglobal.com.
4. With respect to those Shareholders who choose (or are deemed to have chosen) to receive the Website Version of all future Corporate Communications, if for any reason, such Shareholders have difficulty in receiving or gaining access to the Website Version of the Corporate Communications, the Company or the Branch Share Registrar will, upon request by the Shareholders in writing or by email to 8075-ecom@hk.tricorglobal.com to the Company c/o the Branch Share Registrar, send the printed form of the Corporate Communications to such Shareholders in the selected language version(s) free of charge.
5. Shareholders are entitled at any time by giving the Reasonable Notice to the Company c/o the Branch Share Registrar at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong or by email to 8075-ecom@hk.tricorglobal.com to change their choice of language and/or means of receipt of all future Corporate Communications.
6. All future Corporate Communications in both English and Chinese versions will be available on the Company’s website at [www.mediaasia.com](http://www.mediaasia.com) in an accessible format. Electronic versions of all such Corporate Communications in both languages will be submitted to the Stock Exchange for publication on its website at [www.hkgem.com](http://www.hkgem.com) pursuant to the GEM Listing Rules.
7. The Branch Share Registrar will provide a dial-up hotline service at (852) 2980 1333 during business hours (9:00 a.m. to 5:00 p.m. (Hong Kong time), Monday to Friday (excluding Hong Kong public holidays)) to enable the Shareholders to make enquiry of the Company’s proposed arrangements set out above.
8. The First Letter and the Second Letter will indicate that printed copies of the English and Chinese versions of all future Corporate Communications will be available from the Branch Share Registrar upon request, as well as on the respective websites of the Stock Exchange and the Company, and that the dial-up hotline service has been provided.

## DEFINITIONS

In this announcement, the following expressions shall have the following meanings unless the context requires otherwise:

“Board”	the board of Directors
“Branch Share Registrar”	Tricor Investor Services Limited, the branch share registrar and transfer office of the Company in Hong Kong, at Level 54, Hopewell Centre, 183 Queen’s Road East, Hong Kong
“Bye-laws”	the Bye-laws of the Company
“Company”	Media Asia Group Holdings Limited ( 寰亞傳媒集團有限公司 ), an exempted company incorporated in the Cayman Islands and continued in Bermuda with limited liability, the issued shares of which are listed and traded on GEM (Stock Code: 8075)
“Corporate Communication(s)”	any document(s) issued or to be issued by the Company for the information or action of holders of any of its securities or the investing public as defined in Rule 1.01 of the GEM Listing Rules, including but not limited to (a) the directors’ report, its annual accounts together with a copy of the auditor’s report and, where applicable, its summary financial report; (b) the interim report and, where applicable, its summary interim report; (c) the quarterly report; (d) a notice of meeting; (e) a listing document; (f) a circular; and (g) a proxy form
“Directors”	the directors of the Company
“GEM”	GEM operated by the Stock Exchange
“GEM Listing Rules”	the Rules Governing the Listing of Securities on GEM (as amended, supplemented or otherwise modified from time to time)
“Hong Kong”	the Hong Kong Special Administrative Region of the People’s Republic of China
“Reasonable Notice”	the prior written notice of not less than seven days
“Shareholder(s)”	the duly registered holder(s) of the issued shares of the Company
“Stock Exchange”	The Stock Exchange of Hong Kong Limited

“Website Version”

the Corporate Communications in electronic form published, in both English and Chinese versions, on the website of the Company at [www.mediaasia.com](http://www.mediaasia.com)

By order of the Board  
**Media Asia Group Holdings Limited**  
**Lui Siu Tsuen, Richard**  
*Executive Director*

Hong Kong, 23 December 2021

*As at the date of this announcement, the Board comprises four executive Directors, namely Dr. Lam Kin Ngok, Peter (Chairman), Mr. Chan Chi Kwong, Mr. Lui Siu Tsuen, Richard and Mr. Yip Chai Tuck; and three independent non-executive Directors, namely Mr. Au Hoi Fung, Mr. Ng Chi Ho, Dennis and Mr. Poon Kwok Hing, Albert.*

*This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.*

*This announcement will remain on the “Latest Listed Company Information” page of the GEM website at [www.hkgem.com](http://www.hkgem.com) for at least 7 days from the date of its publication and on the website of the Company at [www.mediaasia.com](http://www.mediaasia.com).*